

## THE WASHINGTON HERALD

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MONDAY, JANUARY 15, 1912.

SPEND SURPLUS MONEY  
WHERE YOU ACQUIRE ITOne of the oldest economic principles  
to find expression in books and ap-  
plication among business men is to spend  
money where it is made. The principle  
has been much commented upon in its  
relation to local mercantile establish-  
ments, but much less has been said  
regarding it in the wider meaning of  
the axiom. Everybody is familiar with  
the stock argument that people in mak-  
ing purchases of the necessities of life  
and even the luxuries in which they in-  
dulse should buy of the local mer-  
chant, should patronize home industry,  
and foster enterprise in the city or  
community where one resides.No logical refutation of the argument  
can be made that when the merchant  
has spent his money building a fine  
store, equipping it with facilities for  
doing business, and filling it with a  
varied stock of merchandise, he should  
receive the trade of the people by way  
of recouping him for his outlay, and  
encouraging him in maintaining his  
business and enlarging it as time goes  
forward. The Washington Herald has  
urged the thoroughly practical view  
of business in season and out of season  
as the practice which should be fol-  
lowed in the Capital City.But this is only one side of the prin-  
ciple that surplus money should be  
spent where it is acquired. Take the  
retail merchant; is he not as much  
lured by duty to patronize the local  
wholesale merchant or the home man-  
ufacturer of the wares he sells as the  
people of the city are to buy of him?  
It would be interesting in this con-  
nection to know to what extent the retail  
vendors of Washington are buying  
their stock of local wholesalers and  
manufacturers, for in the application  
of this economic question it is the true  
way to foster home enterprise, stimu-  
late local industry, and build up the  
city. The principle applies to banks  
in making loans by preference to local  
people, and runs through the whole  
intricate web of industry and trade.  
Money spent where it is made goes to  
the wheels of business, remains  
locally in circulation, and aids directly  
in building up the city.But this principle has still wider ap-  
plication in the field of benevolence.  
When individuals or families have  
lived long in a city, have made their  
money there, have a surplus accumu-  
lated through channels of trade or in-  
dustry, and seek to bestow a part of it  
on education or charity, the home in-  
stitutions should be first considered.  
The principle which would deter a fam-  
ily in Washington, for example, in buy-  
ing their supplies in New York, should  
act as a check upon giving large sums  
of money to educational or charitable  
institutions outside, when the local in-  
stitutions need it, and when the money  
to be given has been accumulated here.If it is good business policy for a  
man to buy a coat, or a woman a  
gown, in the local store, in preference  
to making the purchases else-  
where, it is just as good policy for the  
same man or woman to bestow their  
surplus money upon university, hospital,  
or orphanage in Washington in prefer-  
ence to doing the same thing to an in-  
stitution in another city.Spending surplus money where you  
acquire it is a principle of undoubted  
wisdom, but it has a much wider ap-  
plication in the affairs of men than is  
usually given to it.

Progress in Frederick.

Frederick, birthplace of Admiral  
Schley, home of Barbara Fritchie, and  
celebrated in Maryland history, is show-  
ing itself to be abreast of the times in  
municipal reform. Steps are being  
taken to adopt a new city charter which  
will place the government of the mun-  
icipality under the commission plan.  
The charter has been sanctioned by the  
board of trade, apparently has the favor  
of the citizens behind it, and will go  
to the legislature for action.Provided the city of Frederick re-  
ceives this enabling act from the legis-  
lature, the government will pass from  
its present form to that of a mayor and  
two aldermen, each with equal powers,  
to be known as the commissioners of  
the city. The proposed charter follows  
quite closely the form of government

## A LITTLE NONSENSE.

THE TARGET.

From Greenland's ice mountains.  
From Lapland's frozen strand,  
Where all the streams and fountains  
In frigid silence stand.Their tales are longer pouring  
Into the ice-cold sea.  
The wintry winds come roaring  
To posterity.Why don't those cooling breezes  
On tundra's lonely play,  
Where every cold wave pleases  
Because it isn't their way?While Egypt's days have dimly  
The blizzards, in their glee,  
Take this direction simply  
To posterity.

Uncle Pennsylvania Says:

We kept our last coat some time. She  
broke her leg the first day she came. It  
was two weeks before she could take  
notice and six weeks before she could  
give notice.

Extremely Flat.

"The ancients thought the world was  
flat.""I don't wonder. They had no pony  
baldies, no mandolins, no  
bridges. It must have been in those  
days."

A Wise Woman.

"Now, for \$2," announced the star-  
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which will make your husband love you  
to the exclusion of all others.""I don't think I'll invest," decided the  
practical housewife. "But if you have a  
pillow which will make him bring home  
some of his salary on pay days, I'll  
allow you a percentage on all sums re-  
turned."

A Sordid Bard.

I never loved a sweet gazelle  
With humid eye.Too fondly to refuse to sell  
When most was high.

Too frivolous.

"My daughter is so pretty that I can't  
interest her in the serious things of  
life.""She may lose her good looks some  
day.""No I tell her. And then she'll be  
sorry that she didn't learn to play  
bridge."

Home Melodrama.

"The cards are marked," said the man.  
The woman covered."The cards are marked," he repeated.  
There was no tragedy, however, seems  
the baby had gotten hold of a lead pen-  
cil and marked up the score deck.

Took Time.

"You seem to be flush."

"Yes. I gave my wife \$50 for Christ-  
mas, and have just succeeded in coaxing  
it away from her."

TABLOID THOUGHTS.

From the Atlantic Journal.

This cold weather, however, saves us  
the necessary expense of ice water.

From the St. Paul Herald.

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but so are the stars in heaven, and there  
is no harm in looking.

From the Rochester Union and Advertiser.

A Baltimore girl named Mabel is, giv-  
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haps she wants to change her name.

From the Charleston News and Courier.

If a candidate is as Maryland is as  
good as chicken the same way, the coun-  
try will have no trouble in swallowing him.

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Missouri is perfectly willing to admit  
that it is a very much less doubtful  
State than Maryland. But both seem  
certain now.

From the Newark (N. J.) Star.

Shuster is coming home from Peru  
by way of Russia. And he will carry  
a good-sized Yankee ship on his shoulder,  
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China has a republic, must have a con-  
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NEWSPAPERS AS EDUCATORS.

New Jersey Commissioner Would  
Use Them in Schools.

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That was a most suggestive suggestion made  
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be introduced into the school curriculum  
in place of some of the dry subjects that  
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Washington women have started a cru-  
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more women showed a similar desire to  
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Something in a Name.

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